Journal of Personality and Social Psychology: Personality Processes and Individual Differences

Who in the World is Trying to Change Their Personality Traits? Volitional Personality Change Among College Students in 56 Countries --Manuscript Draft--

Manuscript Number:	PSP-P-2020-2081R3
Full Title:	Who in the World is Trying to Change Their Personality Traits? Volitional Personality Change Among College Students in 56 Countries
Abstract:	Recent research conducted largely in the US suggests that most people would like to change one or more of their personality traits. Yet almost no research has investigated the degree to which and in what ways volitional personality change (VPC), or individuals' active efforts towards personality change, might be common around the world. Through a custom-built website, 13,278 college student participants from 56 countries using 42 different languages reported whether they were currently trying to change their personality and, if so, what they were trying to change. Around the world, 60.40% of participants reported that they are currently trying to change their personalities, with the highest percentage in Thailand (81.91%) and the lowest in Kenya (21.41%). Among those who provide open-ended responses to the aspect of personality they are trying to change, the most common goals were to increase emotional stability (29.73%), conscientiousness (19.71%), extraversion (15.94%), and agreeableness (13.53%). In line with previous research, students who are trying to change any personality trait tend to have relatively low levels of emotional stability and happiness. Moreover, those with relatively low levels of socially desirable traits reported attempting to increase what they lacked. These principal findings were generalizable around the world.
Article Type:	Article
Keywords:	volitional personality change, cross-cultural, college students
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Final comments from the editor:

1. Thank you again for incorporating the country-level variable analyses in more detail in this revision. Now that you have provided more detail, this has led to me one final question/request. When suggesting these analyses, I had expected that they would be conducted within a multilevel model (i.e., country-level variables predicting individual-level VPC), much like the primary analyses in the main manuscript, but it does not appear that they were. Perhaps it would not make a difference, but I would be curious to know the results of such multilevel models or why the aggregated correlational approach is preferable. If examining these variables with multilevel models does provide new insights, please include these in your revised manuscript.

We have now run MLM analyses as requested and have added standardized beta coefficients with 99% CIs to Table 1 of the supplementary materials. Unlike the overall correlational analyses, when analyzed via MLM country-level subjective health was a significant predictor of VPC. I have included this finding in the discussion section of the manuscript, and in the body of the country-level supplementary materials write up. See below for quoted text in the manuscript:

"We explored this question of country-level indicators predicting country-level VPC by (1) correlating country-level variables and VPC proportion, and (2) running a series of multi-level models predicting individual-level VPC from country-level indicators with accounting for country-level nesting. Of 35 potential correlates, none crossed the p < .01 threshold used throughout this study. Of 35 MLM models, only subjective health predicted VPC at the p < .01 level indicating that in countries with low subjective health, college students tend to report changing their personality traits, perhaps because cultural-level health issues serve as a reminder that personal change is warranted."

2. The moderation of the individual correlates and VPC as a function of country-level correlates was very interesting, but it wasn't entirely clear to me how those analyses directly address my question of whether the observed country-level differences in VPC are driven by country-level differences in the correlates. Those analyses tell us whether the relationship at the individual level depends on the country level means, rather than if the individual-level relationship explains the country level differences. Perhaps comparing a model with the country-level mean of, for example, subjective happiness, predicting VPC to one with both country-level and individual-level subjective happiness would more closely address this question, particularly if any relationship between the country-level mean and VPC is accounted for by individual-level subjective happiness. That said, you may wish to also retain the country-level moderator analyses (or to perhaps incorporate those into the above suggested models with a cross-level interaction) or clarify how those analyses address this question.

We have now added Table 3 to the supplementary analysis to include your suggested model fit comparison analyses. Here, we report coefficients and CIs for models with mean countrylevel variables predicting VPC and for models with both country-level and individual-level variables predicting VPC. We also report change in chi-square to test model fit comparison. For all variables of interest (subjective happiness, interdependent happiness, negative emotionality, openness), there was a significant difference between the models indicating that the models with both country and individual-level variables as predictors fit the data best. These results suggest that while mean level differences in country-level subjective happiness, for instance, predict VPC, an individuals' level of subjective happiness significantly contributes to this relationship. As suggested, we chose to incorporate our moderation analyses with cross-level moderation (see Table 3 of Supplementary Materials). See below for the quoted text in the manuscript:

"An alternative explanation for country variation in VPC is that mean-level country differences in known correlates of VPC (i.e., subjective happiness, interdependent happiness, negative emotionality, openness) are driving variation in VPC across countries. To explore this possibility, we ran a series of model fit comparisons to test whether country-level differences in the relationships between VPC and happiness, negative emotionality, and openness are accounted for by individual-level relationships. Specifically, we compared models in which mean country-level variables predict VPC with models in which both mean country-level and individual-level variables predict VPC. Results indicate that for all four variables, there were significant model fit comparison indicating that models with both country-level and individuallevel predictors fit the data better than those with only country-level predictors. These results suggest that while mean level differences in country-level subjective happiness, for instance, predict VPC, an individuals' level of subjective happiness significantly contributes to this relationship. In other words, country-level variability in VPC is not entirely the bi-product of country mean-level differences in known correlates of VPC. Moreover, for subjective happiness and negative emotionality, there is a significant interaction between mean country-level and individual level factors suggesting that the relationship between subjective happiness and negative emotionality are stronger in countries with higher mean-levels of these variables. These results indicate that unhappy people, for instance, are motivated to change their personalities, especially when people in their cultural context are also unhappy (See Table 3 in the Supplementary Materials located at osf.io/kcrwf)."

Manuscript specific comments from the editorial office:

1. In regard to Open Science, in Revision 2, there is a <u>bit.ly</u> link showing anonymous contributors on page 7, 10,13,17,21,and 29 in the manuscript. By final revision this site will need to be unblinded. This link is on the Title page for Revision 2. In the Revision 2 response to reviewer comments letter, there is mention of supplemental materials on an OSF page: (<u>osf.io/kcrwf/</u>), but this osf link is not in the manuscript. Instead, the <u>bit.ly/3gzJkdO/</u> is presented. By final revision, this <u>bit.ly</u> link should be replaced with the <u>osf.io/kcrwf/</u> link as the main repository for all open source materials. On page 10, in revision 2, there is another osf link at <u>osf.io/yv2ng/</u> for a complete list of measures used for the International Situations Project. By final revision, this osf link should be housed and accessed at the authors' main repository osf page.

We have replaced the blinded bit.ly link with the unblinded osf.io link (osf.io/enrd4). We've also moved the complete list of measures to the project OSF page.

2. Author #4 is listed as Members of the International Situations Project followed by a list of 133 people. Please remove this as author #4 and instead present the list of 133 people in an Acknowledgement on the Title page, as it is not possible for there to be over 133 authors.

We note that APA policy encourages collaborative work and advises clear planning for "goals and direction of the study, responsibilities of each contributor, research credit and ownership details, and publication technique" (<u>https://www.apa.org/research/responsible/collaborate</u>). Moreover, we feel that our collaborator's contributions warrant more than an acknowledgement. Specifically, they managed local participant recruitment, translated, and in some cases, developed study materials, translated open-ended responses, and aided in the development of this manuscript. In our project, part of the planning was to ensure the coauthorship of our many international collaborators would be acknowledged in "corporate" form, i.e., listing "Members of the International Situations Project" as an author, accompanied in a footnote by a list of the members. That is what we have done here. We followed this practice in several previous publications, specifically:

Baranski, E., Sweeny, K., Gardiner, G., Members of the International Situations Project, & Funder, D.C. (2021). International optimism: Correlates and consequences of dispositional optimism across 61 countries. Journal of Personality, 89(2), 288-304.

Gardiner G, Lee D, Baranski E, Funder D, Members of the International Situations Project (2020) Happiness around the world: A combined etic-emic approach across 63 countries. PLoS ONE 15(12): e0242718. <u>https://doi.org/10.1371/journal.pone.0242718</u>

Lee, D.I., Gardiner, G., Baranski, E., Members of the International Situations Project, & Funder, D.C. (2020). Situational experience around the world: A replication and extension in 62 countries. Journal of Personality, 88(6), 1091-1110.

Gardiner, G., Sauerberger, K., Members of the International Situations Project, & Funder, D. (2019). Towards meaningful comparisons of personality in large-scale cross-cultural studies. In A. Realo (Ed.), In praise of an inquisitive mind: A Festschrift in honor of Jüri Allik on the occasional of his 70th birthday (pp. 123-139). Tartu: University of Tartu Press.

In earlier publications when the project was smaller, we actually listed every member of the Project individually:

Baranski, E., Gardiner, G., Guillaume, E., Aveyard, M., Bastian, B.,Bronin, I., Ivanova, C., Cheng, J.T., De Kock, F.S., Denissen, J.J.,Gallardo-Pujol, D., Halama, P., Han, G.Q., Bae, J., Moon, J., Hong,R.Y., Hřebíčková, M., Graf, S., Izdebski, P., Lundmann, L., Penke,L., Perugini, M., Costantini, G., Rauthmann, J., Ziegler, M., Realo,A., Elme L., Sato, T., Kawamoto, S., Szarota, P., Tracy, J.L., van Aken, M.A., Yang, Y., & Funder, D.C. (2017). Comparisons of daily behavior across 21 countries. Social Psychological and Personality Science, 8(3), 252-266.

Guillaume, E., Baranski, E., Todd, E., Bastian, B., Bronin, I., Ivanova, C., Cheng, J.T., de Kock, F.S., Denissen, J.J.A., Gallardo-Pujol, D., Halama, Pl, Han, G.Q., Bae, J., Moon, J., Hong, R.Y., Hřebíčková, M., Graf, S., Izdebski, P., Lundmann, L., Penke, L., Perugini, M., Costantini, G., Rauthmann, J., Ziegler, M., Realo, A., Elme, L., Sato, T., Kawamoto, S., Szarota, P., Tracy, J.L., van Aken, M.A.G., Yang, Y., & Funder, D.C. (2016). The world at 7: Comparing the experience of situations across 20 countries. Journal of Personality, 84(4), 493-509.

This previous practice is not feasible with 133 members, which is why we have more recently followed the "corporate author" model. We respectfully request that we be allowed to honor the plans we made with our international team of research collaborators, by following exactly the same practice as in the more recent publications referenced above.

The following are general requirements requested for every manuscript, and some may not apply or have already been addressed:

 Ensure adherence to APA's 2018 Journal Article Reporting Standards (<u>http://www.apa.org/pubs/journals/emo/?tab=4</u>), including providing a rationale for sample sizes and reporting effect sizes and 95% confidence intervals.

The current manuscript adheres to APA's reporting standards

2. All masked references and links, if any, should be unmasked.

We have unmasked authorship throughout.

3. Ensure that IRB disclosures are provided either at the beginning of each method section, or if appropriate, one blanket statement can be provided at the beginning of the first methods section to cover all studies. The statement (or statements) should specify the institutional and/or licensing committee (i.e., the granting body) that approved your study, as well as provide the protocol number (if any) and title of the study. If your institutional review board declared your study exempt from approval, explain this instead of (or in addition to) providing the above information.

We have included this information at the beginning of the methods section:

"This study was approved by the University of California Institution Review Board (HS-1-046; The International Situations Project)."

- 4. Disclosures regarding prior uses, in whole or in part, of the present data (see detailed instructions below).
 - a. If a publicly available list of publications exists on the study's website, provide a link to that list in the methods section. In addition, briefly explain how the present study differs from the most closely related subset of studies (e.g., those examining the same central outcome and/or predictor variables) in focus, content, or method, unless these issues were addressed in an earlier section of the paper (e.g., as part of the introduction). Note that all studies cited in the body of the paper should be included in the reference section; those

included in the online list for the sake of completeness, but not cited in the paper itself, should NOT be included in the reference list.

We have now included a link to our International Situations Project osf page on line 203 of the revision #3. This section also describes how the current project differs from previous manuscripts.

b. In the event that no publicly available list of publications exists, and four or fewer papers have been previously published from this data set, identify these publications in the method section, or in a note to the methods section. In addition, briefly explain how the present study differs from the earlier publication(s) in focus, content, or method, unless these issues were already addressed in an earlier section of the paper (e.g., in the introduction).

See our comment to #a above.

c. In the event that no publicly available list of publications exists, and five or more papers have been previously published from this data set, create and post that list on a public, open-access repository like APA's repository hosted by the Center for Open Science at https://osf.io/view/apa/. Include the link to this list in the methods section. In addition, briefly explain in the methods section, or in a note to the methods section, how the present study differs from the most closely related study or subset of studies (e.g., those examining the same central outcome and/or predictor variables) in focus, content, or method, unless these issues were addressed in an earlier section of the paper. Note that all studies cited in the body of the paper should be included in the reference section; those included in the online list for the sake of completeness, but not cited in the paper itself, should NOT be included in the reference list.

See our comment to #a above.

- 5. Accessibility of data, materials, and analytic methods and code. The following requirements apply to all papers submitted on or after Aug 1, 2018.
 - a. For each unique data set used in the present paper, either provide a publicly accessible, permanent link to the data, or include a brief statement explaining why the data cannot be provided.

We have included a publicly accessible link to the data.

b. For each study reported in the present paper, either provide a publicly accessible link to the research materials and protocol, or include a brief statement explaining why these materials cannot be provided.

We have included a publicly accessible link to the study materials.

c. For each study reported in the present paper, either provide a publicly accessible, permanent link to the analytic methods and code, or include a brief statement explaining why the analytic code and methods cannot be provided.

We have included a publicly accessible link to the analysis R code.

d. Statements regarding any data, materials, or analytic methods/code that will not be made available upon acceptance should appear in a footnote to the relevant methods section(s).

All data, materials, and analysis code have been made publicly available.

e. With the exception of links noted in 4a and 4c above, authors must provide a single link to a trusted open-access repository within the author note on the title page containing all data and materials that they have agreed to provide. If an author has multiple studies, the repository landing page should clearly identify how to access the specific type of information for each study and the links.

The link we provide throughout leads to an open-access repository that includes all data and materials.

6. If any part of this work was pre-registered, the link (or links) to the pre-registration document(s) must be included on the repository landing page along with any other links (see point 5e).

This study was not pre-registered.

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April 23, 2021,

Dear Dr. Human,

Thank you for the opportunity to further revise our paper, "Who in the World is Trying to Change Their Personality Traits?: Volitional Personality Change among College Students in 56 Countries " for consideration of publication in the *Journal of Personality and Social Psychology: Personality Processes and Individual Differences*.

We have addressed your few remaining comments in the memo attached to this letter and have revised the manuscript as you have suggested. Specifically, we related VPC and existing country-level variables in an MLM format as well as ran a series of model-fit comparisons to further explore country-level variation in VPC.

We have also responded to all of the comments from the editorial office. Please see our point-by-point response to their requests in the memo attached. Note, we have opted not to remove the corporate authorship (i.e., Members of the International Situations Project) and move all 133 international collaborating authors to acknowledgements, as requested by the editorial office. Briefly, (see a detailed explanation in the attached memo), our collaborators were responsible for local participant recruitment and have contributed substantially to survey measures development/translation, open-ended response translation, and manuscript preparation. We believe that our collaborators deserve more than an acknowledgement for their contribution. Moreover, we feel that our ambitious international collaboration is in line with APA's recommendations for collaborative work. Thus, we respectively request that all 133 collaborators be included as authors under corporate authorship.

We thank you again for your continued thoughtfulness throughout this review process. We whole heartedly appreciate your feedback and look forward to hearing from you.

Thank you,

Una Bearski

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Who in the World is Trying to Change Their Personality Traits?

Volitional Personality Change Among College Students in 56 Countries

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Author's note:

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The International Situations Project is supported by National Science Foundation Grant BCS-1528131, David Funder, Principal Investigator. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the individual researchers and do not necessarily reflect the views of the National Science Foundation.

Further support came from Center for Social Conflict and Cohesion Studies (15130009) and the Center for Intercultural and Indigenous Research (15110006) award to Roberto González.

Data, analysis script and study materials can be downloaded at https://bit.ly/3gzJkdO

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10	Volitional Personality Change among College Students in 56 Countries
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Abstract

Recent research conducted largely in the US suggests that most people would like to change one 14 or more of their personality traits. Yet almost no research has investigated the degree to which 15 and in what ways volitional personality change (VPC), or individuals' active efforts towards 16 personality change, might be common around the world. Through a custom-built website, 13,278 17 college student participants from 56 countries using 42 different languages reported whether they 18 19 were currently trying to change their personality and, if so, what they were trying to change. Around the world, 60.40% of participants reported that they are currently trying to change their 20 personalities, with the highest percentage in Thailand (81.91%) and the lowest in Kenya 21 22 (21.41%). Among those who provide open-ended responses to the aspect of personality they are trying to change, the most common goals were to increase emotional stability (29.73%), 23 conscientiousness (19.71%), extraversion (15.94%), and agreeableness (13.53%). In line with 24 previous research, students who are trying to change *any* personality trait tend to have relatively 25 low levels of emotional stability and happiness. Moreover, those with relatively low levels of 26 socially desirable traits reported attempting to increase what they lacked. These principal 27 28 findings were generalizable around the world.

29 Key words: volitional personality change, cross-cultural, college students

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Who in the World is Trying to Change Their Personality Traits?:

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Volitional Personality Change among College Students in 56 Countries

Personality changes in small and sometimes large ways throughout the lifespan (see 32 McAdams & Olson, 2010; Roberts et al., 2006). Attempts to understand the underlying 33 mechanisms of personality change have emphasized the effects of life events and shifting social 34 roles (e.g., Bleidorn et al., 2018; Caspi et al., 2005; but see Asselmann et al., 2020). Several 35 studies have focused on personality change that occurs during a common life event for young 36 adults - the transition to college (Bleidorn, 2012; Corker & Donnellan, 2017; Donnellan et al., 37 2007; Lüdtke et al., 2011). Students are often faced with new social and academic challenges 38 that, to be overcome, require adaptive goal pursuit, personal value adjustment, and even 39 personality change (Astin, 1993; Newcomb, 1973). 40

Recently, researchers have begun to investigate individuals' active role in their 41 personality development, or "volitional personality change" (VPC) (Allemand & Flückiger, 42 2017; Baranski et al., 2016; Hudson & Roberts, 2014; Miller et al., 2019; Quintus et al., 2017). 43 Although this topic would seem to be universally relevant, nearly all previous research on VPC 44 to date has focused on individuals within the United States. In an effort to remedy this omission 45 and generalize VPC findings outside the US, the current project systematically investigates VPC 46 across 56 countries. Specifically, we assess the proportion of college students attempting to 47 change their personality as well as seeking to identify robust and internationally consistent trends 48 in who is currently trying to change, and what specifically they are trying to change. Regardless 49 of the countries they reside in, college students are all at a potentially transformative period of 50 life. The present study addresses the ways in which their efforts to change their personalities are 51 52 robust and consistent around the world.

1

53 Volitional personality change

Research on VPC has used varying methodologies, but almost all studies have been 54 conducted entirely within the US. These studies have consistently found that (1) the majority of 55 individuals either currently want to or are trying to increase their emotional stability, 56 conscientiousness and extraversion, (2) attempts and desires to change personality are inversely 57 related to psychological well-being, and (3) current levels of certain personality traits are 58 inversely related to desires or attempts to change them (e.g., individuals low in extraversion 59 aspire to be more extraverted; Baranski et al., 2017, 2019; Hudson & Fraley, 2016, Hudson & 60 Roberts, 2014: Hudson et al., 2020: Stieger et al., 2020; Robinson et al., 2015; Stieger et al., 61 2020; Quintus et al., & 2017). 62 An early investigation used a modified version of the Big Five Inventory (BFI; John & 63

Srivastava, 1999) and demonstrated that between 87% (for agreeableness) and 97% (for conscientiousness) of US participants reported a desire to change their personality traits and that, in the case of extraversion, emotional stability, and conscientiousness, participants' desire for specific Big Five personality changes were negatively related to current, corresponding levels of these traits (Hudson & Roberts, 2014). These researchers also demonstrated that over the course of 16 weeks, individuals who accomplished their personality change goals experienced increases in well-being (Hudson & Fraley, 2016).

Moving beyond research that assessed *desires* for personality change, Baranski et al., (2017, 2020) asked US participants whether they were *currently trying* to change an aspect of their personalities (i.e., yes or no), and if they answered in the affirmative, asked what they were trying to change. 67.5% of participants reported trying to change an aspect of their personalities; for conscientiousness, extraversion and emotional stability, there was a strong, inverse

76	relationship between individuals' current personality trait levels and their reported change
77	attempts. This conceptual replication of Hudson and Fraley (2016) was successful despite the
78	subtle but important distinction between wanting and actually trying to change one's personality.
79	To our knowledge, only one published study has investigated VPC across multiple
80	countries. Robinson and colleagues (2015) asked participants from Iran, China and the United
81	Kingdom to complete the Big Five Trait-Change Goal Inventory (BF-TGI), which asks
82	participants to rate whether and in what direction they want to change each of the Big Five traits
83	(i.e., extraversion, agreeableness, conscientiousness, neuroticism and openness to experience).
84	Participants in Iran had consistently higher proportions of trait change goals in the socially
85	desirable direction (e.g., increases in extraversion, decreases in neuroticism) relative to China
86	and the UK. Also, researchers reported that overall, participants indicated a goal to decrease
87	levels of neuroticism more than any other trait (Robinson et al., 2015).
88	While large-scale, cross-cultural investigations of VPC are rare, evidence elsewhere
89	demonstrates cross-cultural similarities in the pursuit of self-improvement. For instance, self-
90	direction (i.e., independent thought, creating, exploring) consistently ranked high in importance
91	across more than 60 countries (Deci & Ryan, 2008; Schwartz & Bardi, 2001; Schwartz et al.,
92	2001; for a cross-cultural review, see Ryan & Deci, 2000). Similarly, Grouzet and colleagues
93	(2005) found that the goals to feel competent and autonomous were similarly common across 15
94	countries. These tendencies towards self-improvement were particularly pronounced among
95	college students. Indeed, previous research demonstrates that compared to older individuals,
96	college students and college-aged individuals have a higher percentage of goals with a "gain
97	orientation" (Heckhausen, 1997; Penningroth & Scott, 2012).

98 The relationship between VPC and individual differences

99 Key components of self-discrepancy theory (SDT) may help build a theoretical 100 foundation in explaining why particular individual difference variables are relevant in distinguishing between those who are and are not trying to change their personality traits 101 102 (Higgins, 1987). SDT posits that discrepancies between the ideal and actual self are associated with lower levels of happiness (Higgins, 1987). Thus, perhaps the most theoretically relevant 103 individual differences to VPC are those that signal to the individual that there is a discrepancy 104 between their ideal and actual self, and thus the need for personality change. For example, 105 individuals with low levels of happiness and high levels of anxiety or depression may be 106 motivated to shrink the discrepancy between their ideal and actual selves and in the process, 107 alleviate these negative traits and emotions by changing the personality traits they perceive as 108 contributing to their unhappiness, anxiety, and depression (DeFruyt et al., 2006). 109 110 Previous research suggests several other individual difference variables that may be associated with attempts to change one's personality. For instance, individuals high in narcissism 111 tend to have exaggerated egotism, and thus might not see any need for change (Back et al., 112 113 2013). Previous research also demonstrates that individuals high in dispositional optimism tend to take an active approach to personal goal attainment (Carver & Scheier, 2002), and might be 114 similarly willing to work towards specific personality change goals. Conversely, optimists 115 generally view their present circumstances and future personal outcomes as positive (Busseri et 116 al., 2009) and thus might not see any reason to change anything about themselves. 117 Other personality traits might also be relevant for VPC. Individuals high in 118 119 conscientiousness, for instance, might take responsibility in improving their circumstances and in doing so seek to make active efforts towards their personality change (Soto et al., 2017). 120 121 Likewise, previous research has shown openness to experience to relate to self-exploration

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(McAdams et al., 2012), so we may expect individuals high in openness to experience to selfreflect upon the aspects of themselves that they want to change and then explore creative routes towards change. Finally, we may expect religiosity to play a role in whether individuals attempt to change their personalities. Specifically, religious individuals may consider self-improvement as a means to fulfill self-actualization (Watson et al., 1995).

127 The Current Project

The current project adds to the literature in several key-ways. First, this study is the first to assess the proportion of college students across a large set of countries who are currently trying to change their personality traits. While this aspect of the study is strictly exploratory, it lays the necessary foundation for future confirmatory research that assesses cross-country variation in attempting and achieving personality change.

In particular, the current project seeks to establish VPC findings that are generalizable 133 beyond the US. In the emerging field of VPC, across studies with varying methodologies, the 134 majority of participants sampled have indicated a desire or current attempt to change at least one 135 136 aspect of their personalities. Moreover, there has been a near uniform tendency for current levels of personality traits to be negatively related to desires or attempts to change corresponding traits. 137 The current project is among the first to systematically test the generalizability of these robust 138 and consistent findings outside the US, and the first to do so across over 3 dozen countries. This 139 contribution is particularly important given the field's reliance on W.E.I.R.D samples (white, 140 141 educated, industrialized, rich, democratic, Heine et al., 2006) and the current push to extend our understanding of individuals outside these populations. 142

Finally, the current project seeks to extend understanding of VPC beyond global
personality traits, to facets of personality. Specifically, we utilized the facet structure defined by

the Big Five Inventory 2 (BFI-2; Soto & John, 2017). This structure defines each of the Big Five
traits along three facets (e.g., extraversion is defined by facets energy level, sociability, and
assertiveness), offering more conceptual specificity to measurement. Importantly, while each
trait's facets are inter-correlated, they are also meaningfully different and show distinctive
relations with self-report and peer-report external criteria (Soto & John, 2017).

We assess VPC using a method that combines the use of idiographic, open-ended 150 responses with nomothetic, quantitative coding of the responses. This nomothetic-idiographic 151 approach is especially suitable for measuring volitional personality change for two reasons. First, 152 asking participants to report volitional personality change goals in their own words prompts them 153 to report goals that are readily recalled and thus particularly salient to individuals, especially 154 those that stand up against other more immediately gratifying personal goals (e.g., losing weight, 155 156 making more money). Indeed, a recent study found that when prompted to list their top ten personal goals, the majority of individuals listed at least one personality change goal (Miller et 157 al., 2019). Second, the idiographic-nomothetic approach limits the risk of demand characteristics. 158 159 Likert-type personality change goal inventories may prompt participants to endorse several items that are socially desirable yet may not all receive concerted effort towards change in the desired 160 direction from the individual. Thus, in contrast with idiographic-nomothetic methods, Likert-161 type rating methods may over-estimate volitional personality change goal pursuit. 162

Going beyond previous research in these ways, the current project evaluates VPC by
college students across 56 countries. This investigation is exploratory, but is generally guided by
four research questions:

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1. What proportion of college students around the world and in various countries are currently trying to change their personality traits?

168	2.	What personality traits and other individual differences (e.g., narcissism, optimism,
169		happiness) are associated with whether one is trying to change <i>any</i> personality trait?
170		The present 56 country dataset has a range of individual differences that we are
171		exploring to answer this research question.
172	3.	What <i>specific</i> traits are college students around the world currently trying to change?
173	4.	How are attempts to change <i>specific</i> personality traits related to current personality
174		traits?
175		Method
176	Participa	nts
177	Th	is study was approved by the University of California Institution Review Board (HS-1-
178	046; The 1	International Situations Project). All participants were college students recruited by
179	collaborat	ors who were local faculty members – a total of $13,278^1$ participants using 42 different
180	languages	from 79 cities, 56 countries ² and 6 continents (71.82% female; mean age = 21.69
181	years, SD	= 4.52 years) ³ . Participants volunteered or were awarded course credit, monetary
182	compensa	tion, or a small gift for their participation. See Table 1 for demographics.
183		

¹ Data from 3 data collection sites had fewer than 50 participants and were not included. Data from 11 additional data collection sites included in previous publications using the ISP dataset (see Lee et al., 2020) did not provide translations of open-ended VPC responses and were thus also not included.

² Due to its cultural distinction from China, Hong Kong participants are considered a separate sample from their mainland Chinese counterparts. Thus, while we have included it in our list of countries, we acknowledge that Hong Kong is not a country and is instead a special administrative region.

³ We ran parallel analyses with the age range limited to 18-29 years. There were no substantial differences between these results and results conducted with the entire sample. See these age standardized analyses in the supplementary materials at osf.io/enrd4.

Table 1

International sample demographic information

Country	Total N	Female %	Mean Age (SD)
Argentina	140	78.57	24.28 (5.66)
Australia	197	75.63	19.71 (3.48)
Austria	113	81.42	21.26 (2.37)
Bolivia	135	57.78	21.01 (2.16)
Brazil	309	72.17	23.68 (7.10)
Bulgaria	150	70.67	25.05 (6.48)
Canada	302	79.14	21.86 (3.98)
Chile	384	66.41	21.45 (3.08)
China	426	48.59	22.64 (4.39)
Colombia	181	74.03	21.68 (4.16)
Croatia	218	64.68	21.46 (1.70)
Czech Republic	193	80.83	22.65 (4.82)
Denmark	244	79.92	22.94 (5.12)
Estonia	293	83.96	25.88 (7.67)
France	228	85.53	22.60 (6.31)
Georgia	140	80.00	20.29 (1.79)
Germany	454	75.11	24.36 (6.39)
Hong Kong	142	59.15	19.00 (1.27)
Hungary	175	60.57	21.71 (1.97)
India	221	49.77	22.38 (4.65)
Israel	171	61.40	25.35 (4.22)
Italy	717	64.57	21.86 (3.73)
Japan	242	61.98	22.58 (4.83)
Jordan	141	80.85	19.87 (2.14)
Kenya	139	65.47	21.17 (1.90)
Latvia	169	82.84	24.87 (6.09)
Lithuania	144	78.47	20.26 (1.75)
Macedonia	54	74.07	21.22 (1.73)
Malaysia	228	71.05	21.53 (2.80)
Mexico	169	68.05	20.66 (2.18)
Netherlands	300	81.33	20.13 (3.03)
New Zealand	129	86.05	19.19 (4.43)
Nigeria	134	33.58	24.75 (5.67)
Norway	159	74.21	23.89 (5.04)
Pakistan	114	50.00	20.61 (2.73)
Palestine	295	83.39	22.17 (4.81)
Philippines	331	69.18	19.71 (2.22)
Poland	234	83.33	22.35 (5.32)
Portugal	156	87.82	21.66 (5.84)
Romania	177	57.06	22.84 (5.57)
Russia	158	78.48	21.92 (4.71)

Serbia	184	86.41	19.73 (1.25)
Singapore	136	77.94	20.93 (2.13)
Slovakia	148	69.59	22.41 (2.71)
Slovenia	122	57.38	20.43 (1.54)
South Korea	281	58.36	22.35 (2.25)
Spain	419	85.20	19.73 (3.47)
Sweden	126	72.22	*
Switzerland	447	84.34	22.28 (4.89)
Taiwan	162	76.54	19.71 (1.35)
Thailand	188	80.32	19.24 (1.14)
Turkey	153	62.75	20.76 (3.52)
Ukraine	243	77.37	20.60 (1.90)
United Kingdom	136	88.97	25.64 (8.08)
United States	1360	67.72	19.85 (3.11)
Vietnam	167	77.25	19.05 (1.33)
World Sample	13,278	71.82	21.69 (4.52)

Note. *Due to confidentiality constraints, Sweden does not have age data

185

186 **Procedure**

Each participant received a unique participant ID from a local faculty collaborator and was directed to the study's custom-built website (ispstudy.ucr.edu). They completed informed consent followed by a series of measures assessing their situational experiences, daily behavior, volitional personality change, and ratings of personality traits and other individual differences (e.g., subjective happiness, dispositional optimism). Upon completing the survey, participants had the opportunity to receive feedback on their trait levels based on the personality measure included.

194 Materials translation procedure

The content of the website (e.g., consent form, instructions, survey questions) was translated into 42 languages by local collaborators, who are all psychology researchers, and independently back-translated to English. After reviewing the back-translated version of the materials, the ISP project coordinators resolved any discrepancies through consultation with the local collaborators. The International Situations Project is a large study that seeks to explore variation and similarity of situational experience and individual differences around the world (Baranski et al., in press; Lee et al., in press; see <u>https://osf.io/yv2nq/</u> for a complete list of previous publications) ⁴. The measures described below are the ones relevant to the current analyses and are unique to this article.

Volitional personality change (VPC). Participants responded "yes" or "no" to "Is there an aspect of your personality that you're currently trying to change?" If they answered in the affirmative, a box opened in which they were asked to report the aspects of their personality they were trying to change, an open-ended format akin to methods used by Baranski et al., 2017. See below for a detailed description of the procedure for coding these open-ended VPC responses.

Personality traits and other individual differences. Several potentially relevant
personality traits and individual differences were also analyzed for this study. As this study was
exploratory, we cast a large net in our assessment of the relationship between VPC and
individual differences.

Personality traits were measured using the 60-item Big Five Inventory 2 (BFI-2; Soto &
John, 2017) in which each trait is represented by three facets (four items each). The trait and
facets are: extraversion (sociality, assertiveness, energy), agreeableness (trust, respect,
compassion), conscientiousness (productiveness, responsibility, organization), negative
emotionality (anxiety, depression, emotional volatility), and openness mindedness (intellectual
curiosity, creativity, aesthetic appreciation). Participants responded to each item (e.g., "I am

⁴ See the complete list of International Situations Project (ISP) measures at <u>https://osf.io/enrd4/</u>.

someone who is outgoing") on a five-point scale (1 = "Disagree strongly"; 5 = "Agree
strongly").

Happiness was measured using the Subjective Happiness Scale (SHS; Lyubomirsky &
Lepper, 1999) and the Interpersonal Happiness Scale (IHS; Hitokoto & Uchida, 2015). The SHS
is a 4-item scale (e.g., "In general, I consider myself"; 1 = "Not of very happy person" to 7 = "A
very happy person") and the ISH is a 9-item scale (e.g., "I believe that I and those around me are
happy"; 1 = "Strongly disagree" to 5 = "Strongly agree").
Participants also completed the 6-item Life Orientation Test (LOT-R; Scheirer, 1995) to

assess dispositional optimism (e.g., "In uncertain times, I usually expect the best"; 1 = "Strongly

disagree" to 5 = "Strongly agree"), the 10-item Honesty/Humility scale (e.g., "I wouldn't use

flattery to get a raise or promotion at work, even if I thought it would succeed"; 1 = "Strongly

disagree" to 5 = "Strongly agree") of the HEXACO measure of personality traits (facets:

sincerity, fairness, greed, modesty; Ashton, & Lee, 2009), and the Narcissistic Admiration and

Rivalry Questionnaire (NARQ; Back et al., 2013) ("I deserve to be seen as a great person"; 1 =

235 "Strongly disagree" to 5 = "Strongly agree").

Across all 78 separate data collection sites, 62% of the omega reliability coefficients were above .70 (mean $\Omega = .73$; SD = .11; range = .27 - .95), indicating homogenous internal

consistency across countries. See Supplementary materials at osf.io/enrd4 for means, SDs,

intercorrelations, and Omega reliability coefficient for each measure.

240 Coding of volitional personality change intentions

As stated above, participants reported whether they were currently trying to change their personalities. For participants who answered 'yes', research assistants coded their open-ended answers to the following question, "What aspect of your personality are you currently trying to

change?" using 44 binary categories, referring to attempts to increase or decrease each of the Big 244 Five personality traits and their respective facets (40 categories total), as well as increases or 245 decreases of honesty and humility. This method was adapted from Baranski et al., 2017. 246 247 Three US research assistants independently coded the entirety of participants' responses (translated to English from 41 languages by local collaborators) using a two-step process. In Step 248 1, research assistants coded each response along 12 mutually exclusive categories. Specifically, 249 250 they determined whether the participant's response indicated an attempt to increase or decrease one of Big Five traits or honesty/humility (example of a response coded as indicating a desire to 251 increase extraversion: "shyness and being unsocial"). In Step 2, the research assistants then 252 coded which of three facets the participant's response best aligned (example of a response coded 253 as indicating an attempt to increase sociability facet: "Poor active communication"). 254 255 Of the 8,204 participants who indicated that they were currently trying to change some aspect of their personalities, 170 did not provide a response when asked to report exactly what 256 they were trying to change. 164 responses were missing due to coding error. For the remaining 257 258 7,863 participants, we used majority rule to determine the final response ratings (we marked the code a 'hit' if 2 out of 3 coders indicated the response fell into the category, otherwise the 259 response was treated as a 'miss'). If a participant listed more than one VPC intention, only the 260 first one listed was coded⁵. Categories representing attempts to increase or decrease the Big Five 261 personality traits plus honesty and humility captured 88.39% of participants' responses; the 262 remaining responses were either too vague to represent a single category (e.g., "many different 263 things"), were unintelligible or left blank (e.g., "asdflkj"), or expressed desires to change 264 265 physically or resolve an addiction. Since coders rated each response as adhering to one of 12 trait

⁵ A relatively small subset of participants reported more than one personality change goal. To ensure analyses were consistent across participants, we only included the first one listed.

- categories (step 1), we calculated an estimate of agreement among raters for this single 'trait
- 267 category' variable. Inter-rater agreement was good ($\kappa = .68$).
- 268 See Table 2 for example responses for each trait category and osf.io/enrd4 for data and R
- script used for all analyses reported below.

Table 2

Category	Example responses
Inc Extraversion	
Sociability	• shyness
	• trying to be more outgoing
Energy	• not enthusiastic; too quiet
	• relative bored in character
Assertiveness	• To manage to impose me and my points of view a bit more at work
	• More confidence when expressing myself and making decisions
Inc Agreeableness	
Compassion	• Putting people before myself
-	• selfishness, stronger sense of self
Trust	• Trusting others
	Holding grudges
Respect	Gossiping
	• I'd like to be better towards others, and not bitter/sarcastic for no
	reason
Inc Conscientiousness	
Organization	Disorganized behavior
	• Careless in time management
Productiveness	Motivation to study
	 Trying to be more productive, procrastinating less
Responsibility	• Discipline
	My maturity
Inc Emotional Stability	
Dec Anxiety	• Trying to be more relaxed when it comes to doing things.
	• My more emotional/neurotic tendency to get overwhelmed in situations resulting in anxiety
Dec Depression	• My self-esteem: becoming more confident and self-assured
	• Wish to be more optimistic
Dec Emotional	• Being less sensitive
Volatility	• I need to change my emotional personality which may easily get upset when challenges are coming.
	• I need to change my emotional personality which may e

Creativity	• To depersonalize the physical from the mental
A = = (1= = ('=	• Dynamism
Aesthetic	Adventurousness
Appreciation	• Look at the world
Intellectual	
Curiosity	Brainless
Inc Honesty	• NA
Inc Humility	• My egocentricity.
Dec Agreechlaness	• Too much pride and little acceptance of criticism
Dec Agreeableness	
Compassion	• Weak and incapable of saying no
	• Playful and paid too much attention about others easily
Trust	• Naivety
	• I am trying to be more observant/cautious in relationship with
	others.
Respect	• Straightforwardness
	 Be possessive, demanding, and dependent
Dec Conscientiousness	
Productiveness	• Being too focused on academics that I forgot time for myself and
	others
Responsibility	 To not overthink everything
Responsionity	 Overanalyzing things and wanting to control everything
Organization	 To not be such a perfectionist
organization	 Constant planning
Dec Extraversion	
Sociability	Being too extroverted.
Sociality	 Clinginess
Energy	 The loudness of my personality seems to bug some people I live
Lifergy	with
	• When I am exited I am really loud so I am trying to be little bit
Assortioners	quit.
Assertiveness	• too might
	• overbearing
	• I am trying to cut down on interrupting people while they are
	talking and on using crutch words
Dec Emotional Stability	- NA
Inc Anxiety	• NA
Inc Depression	• Being too carefree and happy
	• to be too much optimistic
.	• Over optimism
Inc Emotional	• I want to be more emotional.
Volatility	Suppression and no expression of emotions
Dec Openness	
Dee openness	

270

Aesthetic Appreciation Intellectual	• NA
Curiosity	• NA
Dec Honesty	• NA
Dec Humility	• NA
Physical Change	• Too weak and delicate
	• Sleeping late at night
Resolving Addiction	• Drinking
	• Drug use (marijuana)
Other	• All of it
	• Negative

Note. Inc = Increase, Dec = Decrease; NA indicates that there were no agreed upon responses that fell in to the category.

271	Analysis
272 273	Given the substantial discrepancy in sample size across male and female participants, as
274	well as the consistent tendency for female participants to report VPC at higher rates than their
275	male counterparts, all analyses reported below are weighted equally across gender.
276	To supplement the bi-variate correlations reported in the text, we ran a series of logistic
277	multilevel models to understand the relationship between current traits and VPC at the individual
278	level accounting for nesting at the country level. Specifically, we ran the models as specified
279	below for the relationship between the dichotomous VPC variable (i.e., yes or no VPC) and 22
280	current traits (and facets) (e.g., current levels of extraversion predicting VPC).
281	We used the <i>lme4</i> R package to estimate the intercepts and slopes for VPC using
282	individual predictors of current personality trait levels accounting for country level variation. For
283	the Level 1 model, VPC was modeled as a function of current traits on the individual level:
284	1. Level 1 Model: $logit(VPC_{ij}) = b0_j + b1jCurrent trait + r_{ij}$
285	In the Level 2 Model, intercepts and slopes were allowed to differ across countries:
286	2. Level 2 Model:

288 $b1j = y_{10} + u_{ij}$

289 The entire mixed-model is specified as followed:

290	3. Mixed Model: VPC _{ij} = $\gamma_{00} + \gamma_{10}$ (Current trait) + $u_{0j} + u_{1j}$ (Current trait) + r_{ij}			
291	To assess whether there was significant variation across countries, we ran a series of			
292	model fit comparisons to assess the Chi-square difference between a model which fixes all			
293	current trait and VPC trait regression slopes to be equal across countries (Level 1 Model) and a			
294	model which allows these relationships to vary by country (Level 2 Model; i.e., the addition of			
295	u_{1j} term). These model fit comparisons reveal that for all current trait – dichotomous VPC			
296	relationships, the fixed sloped model fitted the data better than the random sloped model,			
297	indicating that there was no significant variation across countries in how well an individual's			
298	current personality trait level predicted whether they were trying to change any aspect of their			
299	personalities.			
300				
	Results			
301	What proportion of college students around the world and across countries are currently			
301 302				
	What proportion of college students around the world and across countries are currently			
302	What proportion of college students around the world and across countries are currently trying to change their personality traits?			
302 303	What proportion of college students around the world and across countries are currently trying to change their personality traits? The majority (60.40%) of college students around the world indicated that they were			

Hong Kong (46.48%), Turkey (46.39%), and the United States (48.53%) were among the lowest.

Table 3

- 308 See Table 3 for a complete list of VPC proportions by gender and country and Figure 1 for a
- 309 visualization of the variation of country-level VPC percentage around the world.⁶

Country	Female %	Male %	All %†
Thailand	85.43	78.38	81.91
Russia	82.26	79.41	80.84
Brazil	79.82	77.91	78.87
Malaysia	73.46	81.82	77.64
Georgia	79.46	71.43	75.45
India*	80.91	69.37	75.14
Vietnam	79.07	65.79	72.43
Argentina	80.91	63.33	72.12
Czech Republic	70.51	72.97	71.74
Estonia	74.80	68.09	71.45
Sweden	75.82	65.71	70.77
Portugal	70.80	68.42	69.61
Bolivia	75.64	63.16	69.40
South Korea	72.56	65.81	69.19
Croatia	71.63	66.23	68.93
Serbia	65.41	72.00	68.71
United Kingdom	63.64	73.33	68.49
Norway	63.56	73.17	68.37
Bulgaria	70.75	65.91	68.33
France	66.15	69.70	67.93
Hungary	63.21	69.57	66.39
lapan	69.33	59.78	64.56
New Zealand	56.76	72.22	64.49
Austria	71.74	57.14	64.44
Latvia	69.29	58.62	63.96
Philippines	62.01	65.69	63.85
Ukraine*	72.87	54.55	63.71
Singapore	66.98	60.00	63.49
Switzerland	63.93	62.86	63.40
Denmark	64.62	61.22	62.92
Germany	60.70	64.60	62.65
Australia	71.81	52.08	61.95
Canada	60.67	61.90	61.29
Spain	65.83	56.45	61.14
Nigeria	62.22	59.55	60.89

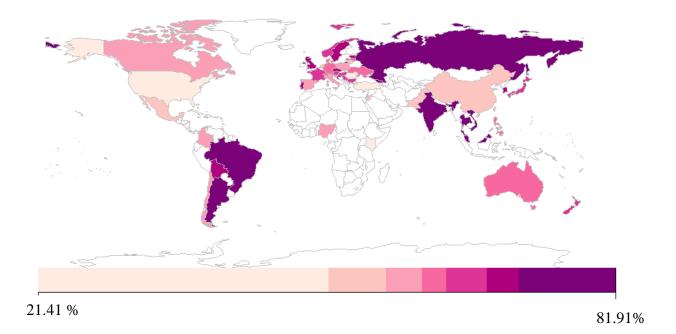
⁶ In an effort to help explain cross-country variation in VPC, we ran additional correlational analyses between countries' VPC proportion and several existing country-level variables (e.g., GDP per capita, population density). Please see these analyses in our supplemental materials: osf.io/enrd4.

Italy*	69.11	51.18	60.15
Chile	63.53	56.59	60.06
Colombia	60.45	57.45	58.95
Slovenia*	71.43	46.15	58.79
Poland	60.00	56.41	58.21
Pakistan	59.65	54.39	57.02
Taiwan	63.71	50.00	56.86
Palestine	54.07	59.18	56.63
Mexico	60.87	51.85	56.36
China	57.49	52.05	54.77
Netherlands*	46.31	62.50	54.41
Jordan	60.53	44.44	52.49
Lithuania*	61.95	41.94	51.95
Macedonia	45.00	57.14	51.07
Romania	47.52	50.00	48.76
United States	50.27	44.87	47.57
Turkey	54.17	38.60	46.39
Hong Kong	48.81	43.10	45.96
Slovakia	39.81	46.67	43.24
Israel	27.62	28.79	28.21
Kenya	21.98	20.83	21.41
Average (M of %)	64.09 (<i>SD</i> = 12.04)	59.68 (<i>SD</i> = 12.06)	61.89 (<i>SD</i> = 11.69)
World	63.56	57.23	60.40

Note. Across countries, female participants reported VPC significantly more than their male counterparts, (t(6,674) = 6.61, p <.001). * Countries with significant gender differences. † Percentages are balanced across gender.

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Figure 1. Heat map of percentage of college students attempting volitional personality change

What personality traits and other individual differences are associated with whether one is trying to change *any* personality trait?

To test the generalizability of research addressing *who* is currently attempting or desiring personality change, we next assessed which personality traits and other individual differences are associated with participants' reported attempts to change *any* aspect of their personality traits (i.e., 'yes' when asked if they are currently trying to change an aspect of their personalities). To do so, we ran a series of correlations with their current levels of the Big Five traits and honesty/humility (plus their facets), subjective and interdependent happiness, dispositional optimism, narcissism, and religiosity.

Table 4

	r [99% CI]	ΔX^2 (<i>p</i> -value)
Extraversion	07 [11,02]	4.67 (.22)
Sociability	06 [11,02]	3.91 (.41)
Assertiveness	05 [10,01]	3.24 (.20)
Energy	04 [08, .01]	4.79 (.11)
Agreeableness	03 [07, .02]	0.59 (.76)
Compassion	.03 [02, .07]	1.09 (.60)
Respect	01 [06, .03]	0.11 (.95)
Trust	06 [11,02]	2.60 (.37)
Conscientiousness	12 [17,08]	2.55 (.30)
Organization	09 [13,05]	2.79 (.37)
Productiveness	12 [16,07]	2.45 (.40)
Responsibility	11 [15,06]	2.90 (.36)
Negative Emotion	.24 [.20, .29]	1.60 (.51)
Anxiety	.22 [.18, .26]	0.77 (.71)
Depression	.22 [.17, .26]	2.36 (.41)
Emotional volatility	.18 [.14, .23]	1.93 (.53)
Openness	.14 [.10, .18]	0.23 (89)
Intellectual curiosity	.15 [.11, .19]	7.07 (.04)
Aesthetic appreciation	.14 [.09, .18]	0.96 (.69)
Creativity	.04 [.00, .09]	1.90 (.49)
Honesty	.03 [02, .07]	4.12 (.21)
Sincerity	.01 [04, .05]	2.44 (.30)
Fairness	.03 [01, .07]	2.61 (.31)
Greed	.01 [04, .05]	1.95 (.49)
Modesty	.03 [02, .07]	11.54 (.03)
Subjective Happiness	17 [21,12]	9.70 (.02)
Interdependent Happiness	19 [24,15]	4.02 (.14)
Optimism	07 [11,02]	3.51 (.18)
Narcissism	01 [06, .03]	3.96 (.14)
Religiosity	02 [06, .03]	14.48 (<.001)

Correlations between any attempt to change one's personality traits and other individual differences and analysis of variation across countries.

Note. Significant ΔX^2 represents significant variability in the strength of current trait and VPC trait relationships. Correlation coefficients > .03 are significant at the .001 level. N = 13,278

324 325

In line with the overarching goal of the current study, we sought to assess which of these

relationships are robust and consistent across individuals from an array of cultural backgrounds.

327 When participants are treated as one 'world sample' VPC was positively related to negative

emotionality (r = .24, 99% CI [.20, .29]), along with all three of its facets and negatively related

to both subjective happiness (r = -.17, [-.21, -.12]) and interdependent happiness (r = -.19, [-.24,

21

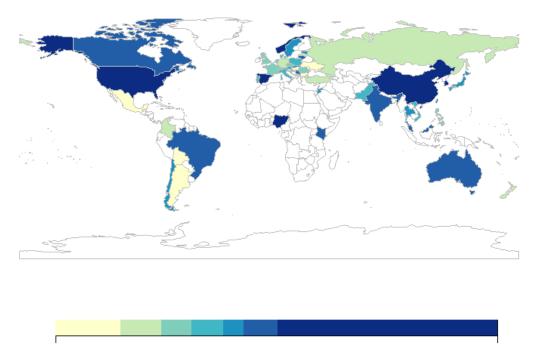
-.15]). Finally, in line with our expectations, there was a moderate relationship between VPC and the intellectual curiosity (r = .15, [.11, .19]) and aesthetic appreciation facets of openness (r =.14, [.09, .18]all r's in this paragraph are p < .001). Against our expectations, conscientiousness, narcissism and all other remaining traits were unrelated to VPC. Importantly, virtually none of the relationships between current personality traits and VPC varied significantly in strength across countries at the p < .001 level (see Table 4).

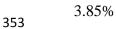
One interesting exception arose to these otherwise consistent patterns. Converse to our expectations, religiosity was virtually unrelated to VPC when all participants were treated as one world sample; however, this relationship varied significantly across countries ($\Delta X^2 = 14.48, p <$.001, Table 4). Indeed, VPC was positively related to religiosity in countries such as Slovenia, India, and Malaysia, and negatively related to religiosity in countries such as Macedonia, New Zealand, and Latvia. See the Supplementary Materials at osf.io/enrd4 for VPC-individual difference correlations for each country.

343 What specific traits are college students around the world currently trying to change?

Across all 56 countries, among students reporting attempted personality change, the most 344 commonly reported personality change attempts were to increase levels of emotional stability 345 (29.73%), conscientiousness (19.71%), extraversion (15.94%) and agreeableness (13.53%) (see 346 Figures 2a-2d for heat map visualizations of country-level variation for attempts to change each 347 trait). Attempts to increase levels of openness, honesty or humility, and attempts to decrease any 348 trait were rare (i.e., less than 2% of responses; see the Supplementary Materials at osf.io/enrd4). 349 For the sake of brevity and relevance, subsequent analyses will only relate to VPC attempts to 350 increase extraversion, agreeableness conscientiousness, and emotional stability. 351

352



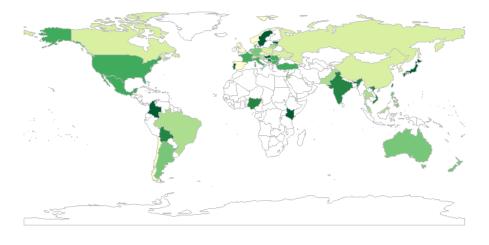


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Figure 2a. Heat map of percentage of college students, among those who are trying to change

36.40%

their personality, who are currently trying to **increase Extraversion** across countries.

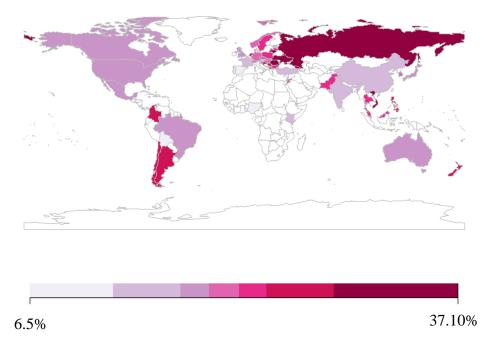




356 5.26%

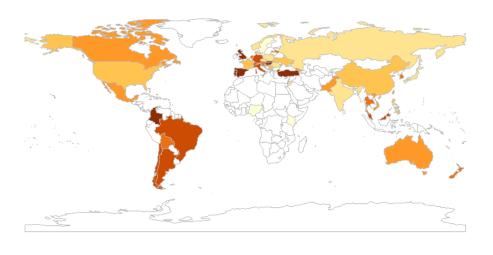
Figure 2b. Heat map of percentage of college students, among those who are trying to change their personality, who are currently trying to **increase Agreeableness** across countries.

359



- *Figure 2c*. Heat map of percentage of college students, among those who are trying to change 362
- their personality, who are currently trying to increase Conscientiousness across countries. 363
- 364

361



14.70%			54.30%

14.70% 365

Figure 2d. Heat map of percentage of college students, among those who are trying to change 366

their personality, who are currently trying to increase Emotional Stability across countries. 367

368

369	Facet level assessment of VPC content revealed a more precise understanding of exactly
370	what college students are trying to change about themselves. For instance, VPC to increase
371	conscientiousness was largely driven by attempts to increase levels of productiveness (54.38% of
372	those with VPC to increase conscientiousness), and VPC to increase levels of extraversion was
373	largely driven by attempts to increase sociability (78.53% of those with VPC to increase
374	extraversion). In contrast, VPC to increase levels of emotional stability was fairly well-
375	distributed among its facets of anxiety, depression and emotional volatility (25.65%, 37.03%,
376	and 30.12%, respectively, of those with VPC to increase emotional stability). See Table 5 for the

percentages of responses that fell into categories with the top 10 highest percentages overall.

Table 5

VPC percentage for the World sample (facets listed as % within respective trait)

	% VPC
Inc Extraversion	15.94
Inc Sociability	78.53
Inc Assertiveness	12.36
Inc Energy	2.93
Inc Agreeableness	13.53
Inc Compassion	53.50
Inc Trust	10.32
Inc Respect	13.60
Inc Conscientiousness	19.71
Inc Organization	11.86
Inc Productiveness	54.38
Inc Responsibility	27.14
Inc Emotional Stability	29.73
Dec Anxiety	25.65
Dec Depression	37.03
Dec Emotional Volatility	30.12
Inc Openness	1.32
Inc Creativity	12.60
Inc Aesthetic Appreciation	33.06
Inc Intellectual Curiosity	59.10

Note. Inc = increase, Dec = decrease, n = 7,863 ((i.e., those who reported an attempt to change their personalities). With the exception of increased openness, we did not include VPC categories in which less than 5% of responses fell into categories. Facet percentages that do not add up to 100% within each trait indicate that coders did not agree what facet aligned with participants' VPC open-ended responses.

How are attempts to change a *specific* personality trait related to current personality traits?

To test the generalizability and robustness of the common VPC finding that desires or attempts to change a particular personality trait are inversely related to current, corresponding traits, we ran a series of correlations testing the relationship between corresponding and noncorresponding current trait and VPC trait pairs. To extend previous VPC research further, we ran these correlations on both trait and facet levels.

In line with research limited to US college students (Hudson & Fraley, 2016), when our 385 386 student participants were treated as one world sample, current personality traits were consistently related to attempts to change corresponding traits in the expected direction. Also, as with 387 previous analyses, looking at these relationships on the facet levels provides a more 388 389 comprehensive assessment. For extraversion, there were strong, negative relationships between the VPC to increase extraversion and current levels of extraversion (r = .-.23, 99% CI [-.29, -390 .18]), and all three of its facets⁷. Given the large proportion of VPC responses that were coded as 391 392 sociability, it is unsurprising that this relationship were all driven by VPC to increase sociability (r = -.22, [-.28, -.17]). With the exception of the facet responsibility, strong, negative correlations 393 arose between VPC to increase conscientiousness and its facets and current traits and facets 394 levels. The strongest of these relationships were between corresponding current trait/facet and 395 VPC trait/facet pairs. For instance, while the intention to increase levels of productiveness was 396 397 related to current levels of conscientiousness and all three of its facets, the strongest of these relationships was between the attempt to increase levels of productiveness and current levels of 398

²⁵

⁷ Given the large sample size, rs > .05 are significant at the .001 level.

399	productiveness ($r =16$; [21,10]). The same pattern was observed for negative emotionality
400	and its facets (i.e., anxiety, depression, and emotional volatility).
401	Importantly, relationships between corresponding current trait/facet and VPC trait/facet
402	pairs were stronger relative to non-corresponding pairs. As an interesting exception, stronger
403	relationships between VPC to increase agreeableness and low levels of extraversion emerged
404	than did corresponding relationships between VPC to increase agreeableness and current
405	agreeableness. It may be the case that the ways in which researchers measure agreeableness and
406	extraversion is different to how college students conceptualize attempts to change these traits.
407	That is, participants may express attempts to be more compassionate or trusting in an effort to
408	make more friends and thus to be more social. Thus, low levels of extraversion may motivate
409	individuals to work towards being more agreeable. See Tables 6a-d for correlations between
410	current personality traits and VPC trait pooled across all samples.

Table 6	a
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	VPC Increase	VPC Increase	VPC to Increase	VPC to Increase
	Extraversion	Sociability	Assertiveness	Energy
Current Extraversion	23 [29,18]	22 [28,17]	02 [08, .04]	03 [09, .03]
Current Sociability	26 [31,20]	26 [31,20]	03 [08, .03]	03 [09, .03]
Current Assertiveness	17 [23,12]	16 [21,10]	.00 [05, .06]	05 [10, .01]
Current Energy	12 [18,06]	11 [17,06]	03 [09, .02]	.00 [06, .06]
Current Agreeableness	.05 [.00, .11]	.05 [01, .11]	01 [07, .05]	.04 [02, .09]
Current Compassion	01 [07, .04]	01 [07, .05]	01 [07, .05]	.02 [04, .07]
Current Respect	.10 [.04, .16]	.09 [.03, .15]	01 [07, .05]	.05 [01, .10]
Current Trust	.04 [02, .09]	.02 [03, .08]	.01 [05, .06]	.03 [03, .09]
Current Conscientious.	.05 [01, .10]	.04 [01, .10]	01 [06, .05]	.02 [04, .08]
Current Organization	.06 [.00, .12]	.06 [.00, .12]	.00 [06, .06]	.02 [04, .07]
Current Productiveness	.00 [05, C.06]	.00 [06, .06]	01 [07, .04]	.02 [04, .07]
Current Responsibility	.05 [01, .10]	.04 [01, .10]	.00 [06, .06]	.02 [04, .07]
Current Emotional Stability	05 [10, .01]	02 [08, .04]	01 [07, .05]	03 [09, .03]
Current Anxiety	01 [07, .05]	.01 [05, .07]	02 [07, .04]	01 [07, .04]
Current Depression	.01 [05, .06]	.02 [04, .07]	.00 [06, .06]	01 [07, .05]
Current Emotional	11 [16,05]	08 [14,02]	01 [07, .05]	05 [11, .01]

Correlations between cut	rrent Extraversion	(and facets) and VPC to	increase Extraversion	(and facets)

Note. **Bolded** portion indicated corresponding current trait-VPC trait pairs. n = 7,863 (i.e., those who reported an attempt to change their personalities). Due to the high sample size, correlations greater than .06 are significant at the p < .001 level.

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Table 6b

Correlations between current Agreeableness (and facets) and VPC to increase Agreeableness (and facets)

		VPC to	VPC to	
	VPC to Increase	Increase	Increase	VPC to Increase
	Agreeableness	Compassion	Respect	Trust
Current Extraversion	.10 [.05, .16]	.06 [.01, .12]	.04 [01, .10]	.01 [05, .07]
Current Sociability	.10 [.04, .16]	.06 [.00, .12]	.05 [01, .11]	.01 [05, .07]
Current Assertiveness	.09 [.04, .15]	.04 [.00, .11]	.03 [03, .09]	.02 [04, .08]
Current Energy	.05 [.00, .11]	.04 [02, .10]	.02 [04, .08]	.01 [06, .05]
Current Agreeableness	08 [14,03]	05 [01, .01]	04 [10, .02]	04 [09, .02]
Current Compassion	05 [11, .01]	04 [02, .02]	02 [08, .03]	01 [06, .05]
Current Respect	09 [15,03]	05 [02, .01]	05 [11, .00]	02 [08, .04]
Current Trust	06 [12,01]	03 [02, .02]	02 [08, .04]	06 [11, .00]
Current Conscientious.	.04 [02, .09]	.04 [03, .09]	01 [06, .05]	.01 [05, .07]
Current Organization	.03 [03, .09]	.02 [04, .08]	01 [06, .05]	.02 [04, .06]
Current Productiveness	.05 [.00, .11]	.06 [02, .11]	.00 [06, .075	.01 [05, .07]
Current Responsibility	.00 [05, .06]	.01 [04, .077	.00 [06, .06]	.00 [06, .06]
Current Emotional Stability	04 [09, .02]	04 [08, .01]	.01 [06, .05]	.01 [05, .06]
Current Anxiety	05 [11, .01]	05 [06, .01]	.01 [06, .05]	.00 [05, .06]
Current Depression	05 [11, .01]	05 [08, .00]	.01 [07, .04]	.01 [04, .07]
Current Emotional	.01 [05, .06]	01 [06, .05]	.00 [05, .06]	.00 [06, .06]

Note. Note. **Bolded** portion indicated corresponding current trait-VPC trait pairs. n = 7,863 (i.e., those who reported an attempt to change their personalities). Due to the high sample size, correlations greater than .06 are significant at the p < .001 level.

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Table 6c

Correlations between current Conscientiousness (and facets) and VPC to increase Conscientiousness (and facets)

	VPC to Increase			
	Conscien-	VPC to Increase	VPC to Increase	VPC to Increase
	tiousness	Organization	Productiveness	Responsibility
Current Extraversion	.05 [01, .11]	.03 [02, .09]	.00 [06, .06]	.05 [.00, .11]
Current Sociability	.08 [.03, .14]	.05 [01, .11]	.03 [03, .09]	.06 [.00, .12]
Current Assertiveness	.02 [04, .07]	.02 [04, .08]	01 [07, .05]	.03 [03, .09]
Current Energy	.01 [05, .06]	.01 [05, .07]	03 [09, .03]	.04 [02, .10]
Current Agreeableness	.00 [06, .05]	.04 [02, .10]	03 [08, .03]	01 [06, .05]
Current Compassion	03 [08, .03]	.03 [03, .08]	04 [10, .02]	01 [07, .04]
Current Respect	04 [09, .02]	.02 [03, .08]	04 [10, .02]	02 [08, .03]
Current Trust	.04 [02, .10]	.05 [01, .11]	.01 [05, .07]	.01 [04, .07]

Current Conscientious.	16 [22,11]	07 [12,01]	16 [21,10]	02 [08, .04]
Current Organization	14 [20,08]	08 [13,02]	12 [18,07]	02 [08, .04]
Current Productiveness	14 [20,09]	05 [11, .01]	16 [21,10]	01 [06, .05]
Current Responsibility	11 [17,06]	03 [09, .02]	1.00 [16,05]	03 [09, .03]
Current Emotional Stability	09 [15,04]	05 [10, .01]	07 [13,01]	04 [09, .02]
Current Anxiety	09 [15,04]	04 [09, .02]	07 [12,01]	04 [10, .02]
Current Depression	09 [15,03]	06 [11, .00]	05 [11, .01]	05 [10, .01]
Current Emotional	06 [11, .00]	02 [08, .04]	06 [11, .00]	.00 [06, .05]

Note. Note. **Bolded** portion indicated corresponding current trait-VPC trait pairs. n = 8, n = 7,863 (i.e., those who reported an attempt to change their personalities). Due to the high sample size, correlations greater than .06 are significant at the p < .001 level.

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Table 6d

Correlations between current Emotional Stability (and facets) and VPC to decrease Negative Emotionality (and facets)

	VPC to Decrease	VPC to		
	Negative	Decrease	VPC to Decrease	VPC to Decrease
	Emotionality	Anxiety	Depression	Emotionality
Current Extraversion	.02 [04, .08]	.02 [04, .08]	04 [10, .01]	.06 [.00, .12]
Current Sociability	.02 [04, .07]	.01 [05, .06]	03 [09, .03]	.05 [01, .11]
Current Assertiveness	.01 [05, .07]	.02 [04, .07]	03 [09, .03]	.04 [02, .10]
Current Energy	.01 [04, .07]	.03 [03, .09]	05 [11, .01]	.06 [.00, .11]
Current Agreeableness	.00 [06, .06]	.02 [03, .08]	.02 [04, .07]	03 [09, .02]
Current Compassion	.05 [01, .11]	.05 [01, .11]	.03 [03, .09]	.00 [06, .06]
Current Respect	.00 [06, .05]	.03 [03, .08]	.02 [03, .08]	05 [11, .01]
Current Trust	03 [09, .02]	01 [07, .05]	01 [07, .05]	02 [08, .04]
Current Conscientious.	.04 [02, .10]	.06 [.01, .12]	02 [08, .04]	.02 [04, .07]
Current Organization	.02 [03, .08]	.06 [.00, .12]	03 [09, .03]	.00 [06, .06]
Current Productiveness	.04 [02, .10]	.05 [01, .11]	03 [08, .03]	.04 [02, .10]
Current Responsibility	.03 [03, .09]	.04 [02, .10]	.01 [05, .06]	.00 [06, .06]
Current Emotional Stability	.19 [.14, .25]	.11 [.06, .17]	.09 [.03, .14]	.09 [.03, .14]
Current Anxiety	.17 [.12, .23]	.15 [.09, .21]	.07 [.01, .12]	.05 [01, .11]
Current Depression	.15 [.09, .2]	.07 [.01, .13]	.11 [.05, .17]	.03 [03, .09]
Current Emotional	.17 [.11, .22]	.07 [.01, .13]	.04 [02, .10]	.14 [.08, .20]

Note. Note. **Bolded** portion indicated corresponding current trait-VPC trait pairs; n = 7,863 (i.e., those who reported an attempt to change their personalities). Due to the high sample size, correlations greater than .06 are significant at the p < .001 level.

417

418 A few notable exceptions were found to the above relationships. In countries such as

419 Slovakia and Germany, attempts to change specific personality traits were unrelated or even

slightly positively related to current, corresponding trait levels (see Supplementary Materials onosf.io/enrd4 for these relationships on the country level).

422

Discussion

Across 56 countries, 60.40% of college student participants reported that they are currently trying to change an aspect of their personalities. The sheer frequency of this goal around the world is notable in and of itself. Only nine countries had percentages lower than 50% (see Table 3). Nevertheless, there was substantial variation across countries, ranging from 81.91% (Thailand) to 21.41% (Kenya), and it is notable that the United States, the site of almost all previous research on this topic, had an unusually low percentage of people seeking to change their personalities (48.53%).

430 To explore the marked variation in VPC across countries, we ran supplementary analyses relating countries' VPC proportion with 35 existing country-level variables (e.g., GDP per 431 capita, population density, individualism; see Supplementary Materials for a description of all 432 433 country-level variables used in these analyses). We explored this question of country-level 434 indicators predicting country-level VPC by (1) correlating country-level variables and VPC 435 proportion, and (2) running a series of multi-level models predicting individual-level VPC from 436 country-level indicators with accounting for country-level nesting. Of 35 potential correlates, 437 none crossed the p < .01 threshold used throughout this study. Of 35 MLM models, only 438 subjective health predicted VPC at the p < .01 level indicating that in countries with low 439 subjective health, college students tend to report changing their personality traits, perhaps because cultural-level health serves as a reminder that personal change is warranted. 440 This relative lack of consistent country-level explanation for the variability of VPC may 441

underscore the importance of internal and personal factors (e.g., individuals' happiness) rather

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than external, country-level economic, social, or value factors in influencing whether someone is
trying to change their personalities. See Table 1 of Supplementary Materials located at
osf.io/enrd4/).

An alternative explanation for country variation in VPC is that mean-level country 446 differences in known correlates of VPC (i.e., subjective happiness, interdependent happiness, 447 negative emotionality, openness) are driving variation in VPC across countries. To explore this 448 possibility, we ran a series of model fit comparisons to test whether country-level differences in 449 the relationships between VPC and happiness, negative emotionality, and openness are 450 accounted for by individual-level relationships. Specifically, we compared models in which 451 mean country-level variables predict VPC with models in which both mean country-level and 452 individual-level variables predict VPC. Results indicate that for all four variables, there were 453 454 significant model fit comparison indicating that models with both country-level and individuallevel predictors fit the data better than those with only country-level predictors. These results 455 suggest that while mean level differences in country-level subjective happiness, for instance, 456 457 predict VPC, an individuals' level of subjective happiness significantly contributes to this relationship. In other words, country-level variability in VPC is not entirely the bi-product of 458 country mean-level differences in known correlates of VPC. Moreover, for subjective happiness 459 and negative emotionality, there is a significant interaction between mean country-level and 460 individual level factors suggesting that the relationship between subjective happiness and 461 negative emotionality are stronger in countries with higher mean-levels of these variables. These 462 results indicate that unhappy people, for instance, are motivated to change their personalities, 463 especially when people in their cultural context are also unhappy (See Table 2 in the 464 465 Supplementary Materials located at osf.io/enrd4/).

In the majority of countries (39 of 56), female participants reported personality change
attempts at a higher rate than their male counterparts. Despite this consistent trend, women were
only *significantly* more likely to report personality change attempts in five countries (see Table
3). Moreover, men reported change attempts at a higher rate than women in only one country
(The Netherlands).

Overall, the majority of participants around the world indicated that they were trying to 471 change their personalities, in almost all cases to be either more emotionally stable, conscientious, 472 extraverted or agreeable. Similar to Robinson et al. (2015), increased emotional stability was the 473 most frequently targeted trait across the vast majority of countries. Another internationally 474 consistent finding was that individuals who scored high in traits generally considered 475 maladaptive, such as negative emotionality and its facets anxiety, depression and emotional 476 477 volatility, and those lower in happiness were more likely to report attempting to change their personality (i.e., answering "yes" to the VPC question). We observed some indication that 478 individuals high in openness (driven by intellectual curiosity) were likely to report attempting 479 480 personality change, although this relationship varied somewhat across countries, it was relatively small, and thus should be replicated. Putting these findings together, it appears to be that open-481 minded individuals who think deeply about their own maladaptive traits and difficulties in 482 general well-being may be the ones most likely to make active efforts towards changing their 483 personalities, in an attempt at emotional self-improvement. It might also be the case that 484 individuals high in openness to experience have a predisposition to explore new ways to improve 485 themselves even in the absence of low levels of wellbeing or emotional stability. To test this 486 possibility, we ran a generalized linear-regression model predicting whether individuals report 487 488 changing *any* trait, from the interaction between negative emotionality and openness. Results

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from these follow-up analyses reveal that for individuals with higher levels of openness, the relationship between negative emotionality and VPC is stronger relative to those with lower levels of openness (B = .10, p = .03). The same pattern was not observed when predicting VPC from the interaction between subjective happiness and openness (B = .006, p = .83). It should be noted that the significant interaction effect reported above is relatively small and should be interpreted with caution and replicated in future VPC investigations.

While the direction of the relationship between interdependent happiness and VPC was 495 consistent across the vast majority of countries, the strength of the relationships did vary 496 somewhat. For instance, in Australia and Slovenia the relationship between current levels of 497 agreeableness and VPC was strongly positive, in Macedonia and Greece it was strongly negative, 498 and in the majority of countries (e.g., Georgia, Spain, Canada), it was near zero. Likewise, while 499 500 the average relationship between religiosity and VPC was close to zero, in countries like Macedonia and Latvia, the relationship was strongly negative and in countries like India and the 501 Czech Republic, the relationship was strongly positive. Indeed, in the case with religiosity, there 502 503 was significant variation across countries in its relationship with VPC. This lack of consistency in the relationship between some individual differences and VPC highlights the cross-cultural 504 variation present in the volitional personality change process and underscores the importance of 505 investigating mechanisms of personality change outside a single country. 506

507 We next assessed the relationship between current personality traits and *specific* 508 volitional personality change attempts. Conceptually replicating previous research, when all 509 participants were treated as one world sample, current levels of extraversion, conscientiousness 510 and negative emotionality are all strongly related to their corresponding VPC trait attempts. For 511 instance, individuals with low levels of extraversion tended to report that they were currently

trying to increase levels of extraversion (primarily driven by attempts to increase levels of sociability). Additionally, with the exception of Emotional Stability, these relationships were driven primarily by one facet, such as sociability for extraversion and productivity for conscientiousness.

516 Increasing the generalizability of volitional personality change

The greatest contribution of the current study might be its generalization of previously 517 reported correlates of VPC effects outside the US. Specifically, when participants are treated as 518 one world sample, findings from this study overlap considerably from that of previous research 519 conducted in the US (Hudson & Roberts, 2016, Baranski et al. 2017, 2020). However, comparing 520 trends within the US data against other countries illuminates the value of this endeavor. For 521 instance, the US was among the lowest in the percentage of individuals indicating a current 522 523 attempt to change their personalities. In fact, the United States was one of only seven countries with volitional change percentages below 50%. Moreover, the US was in the top five countries 524 with percentages of attempts to increase extraversion and in bottom ten countries with 525 526 percentages of attempts to increase emotional stability. Finally, previous research, with samples from the US, has demonstrated the tendency for current levels of agreeableness to be unrelated 527 to attempts or desires to increase agreeableness (Baranski et al., 2017; Baranski et al., 2020). In 528 the current study, we again observe this trend in the US, however in over a dozen other countries 529 there was a strong, inverse relationship between current levels and attempts to increase 530 agreeableness. Thus, in several instances, the US is more an exception than the norm, and the 531 disproportionate reliance on US samples in psychological research risks seriously 532 533 mischaracterizing the mechanisms of VPC among, perhaps, other psychological phenomena.

534 That said, the current research does support the generalization of several other associations with VPC. First and foremost, the majority of individuals in the 56 countries 535 included in the current study indicated that they are currently attempting to change some aspect 536 537 of their personalities. Most commonly, students are trying to increase emotional stability, extraversion, conscientiousness and agreeableness. Finally, our world sample replicated the trend 538 for individuals to desire or actively attempt to increase the socially desirable traits in which they 539 perceived themselves lacking. Thus, despite differences in traditions, customs, and values, these 540 previously reported correlates of VPC are consistent around the world. Taken together, the 541 current project both cautions against the reliance on strictly US samples in assessing volitional 542 personality change, and successfully generalizes many of the previously reported effects to 543 individuals across 56 countries (see Heine et al., 2006). 544

545 Limitations and future directions

The current study is the first to assess VPC in students across dozens of countries around 546 the world. But it is not without its limitations. First and foremost, while participants were 547 sampled from a large number of countries across 6 continents, the relatively small samples sizes 548 within some countries limit the extent to which we can generalize our findings to everyone 549 residing in each country. Thus, we caution readers in over-interpreting between-country 550 differences. Relatedly, all 56 country samples involved college community participants, and 551 most of them female. Importantly, exclusive use of college samples effectively controls for 552 various social and demographic factors and assesses individuals during a particularly 553 554 transformative time in their lives that may be especially prone to active efforts towards selfimprovements. It does, however, also limit the degree to which we can generalize our findings 555 556 outside educated populations. Moreover, while previous work has found that VPC goals were not

impacted by age (Baranski et al., 2017; Hudson & Fraley, 2016), students' self-improvement
goals and motivations may be more distinct from adults in some countries compared to others.
Future work should assess differences in VPC across various age groups by including
community samples across various countries.

A second limitation is the scope by which VPC was assessed. Only two questions (e.g., 561 "Are you currently trying to change an aspect of your personality?", and for those who answered 562 in the affirmative, "What are you trying to change?") measured this complex psychological 563 concept. It might be important, for instance, to know how participants feel about their personality 564 change goal (e.g., Do they think it is attainable? How long have they been working towards 565 accomplishing this goal?), why they are trying to change their personalities, and in what social 566 context their personality change goal is most relevant. Future work should seek to understand 567 568 country variation in the motivation for and conceptualization of VPC by incorporating deeper assessments. Relatedly, our reliance on yes/no open-ended questions may limit our ability to 569 distinguish the strength of the pursuit towards volitional personality change. Future research 570 571 should use a combination of open-ended and Likert-type measurements to provide a more comprehensive assessment of volitional personality change, although researchers should be 572 careful in light of known cultural response biases of Likert-type scales Heine et al., 2002, 573

574 Johnson et al, 2005; Smith et al., 2016).

Next, future longitudinal assessments of VPC across countries are important for two
reasons. First, while investigations of personality development using longitudinal designs have
become relatively common in the US (Roberts & Mroczek, 2008; Roberts et al., 2006; Robins et
al., 2001), there are very few studies in which longitudinal assessment is conducted across
various countries. Secondly, in the context of understanding more about the individual's active

580	effort towards personality change, it is imperative to assess whether they are more or less
581	successful in their pursuit and whether this success varies across countries. It may be the case,
582	for instance, that particular aspects of one's culture facilitates or impedes progress towards
583	desired personality change. The present study did not find it feasible to seek repeated
584	measurements of the same individuals in 56 countries, but future studies should seek to do so.
585	A final limitation of the current study is its reliance on self-report measures. Self-report
586	measures are useful in tapping the internal qualities of individuals and have relatively low cost.
587	However, future research in VPC should combine self-report methods with measurement tools
588	that assess personality change attempts as they pertain to individuals' observed behavior in
589	everyday life (see Steiner et al., 2020).
590	General conclusions
591	Across 56 countries, the similarities in VPC around the world are robust. The majority of
591 592	Across 56 countries, the similarities in VPC around the world are robust. The majority of college students from the majority of countries indicated that they are currently trying to change
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